



SPONSORSHIP OPPORTUNITIES

2022 Ecosystem Summit
November 14-15
Benton Convention Center
Winston-Salem, NC

ABOUT THE SUMMIT

NC IDEA will host its annual Ecosystem Summit on November 14-15, 2022 in Winston-Salem. Attendees will reconnect in person this year as we showcase the growth of our entrepreneurial ecosystem that supported a record-breaking number of new high-propensity firm filings since 2020. The Summit is the only statewide conference of its kind that uniquely brings together diverse leaders in the North Carolina entrepreneurial ecosystem, alongside economic development professionals, to address what is needed to support all entrepreneurs and create a shared vision of making North Carolina the best place to start and grow a business.

After the inaugural Summit three years ago, NC IDEA continues to foster partnerships and unique connections that will make a meaningful difference for North Carolina's entrepreneurs. We invite you to join us in supporting this event to celebrate and promote the entrepreneurial ecosystem and the successes of entrepreneurs across the state.

"NC IDEA just sent a shot across the bow in North Carolina that is a great catalyst tool for getting all stakeholders in the state on the same page moving forward. The staff was amazing and it was exciting to see NC IDEA Board members participating."

IMPACT OF PREVIOUS SUMMITS

- ★ 600+ attendees representing Entrepreneurial Support Organizations, Community Colleges and Universities, entrepreneurs, and local governments have attended the Summit since 2019.
- ★ 35 North Carolina organizations supporting entrepreneurs showcased in our Resource Fair. Many of these organizations work with entrepreneurs in underserved communities.
- ★ Post-event surveys indicate 96% of participants would attend the Summit again.
- ★ The statewide Summit will be hosted in a different region each year; this year we are hosting the event in Winston-Salem and expect a large turnout from organizations in the surrounding Triad region.
- ★ As an official event of Global Entrepreneurship Week (GEW), the Summit continues as the states premier annual event for those who support, encourage, and nourish North Carolina's entrepreneurs.



SPONSORSHIP OPPORTUNITIES



"The Summit was one of the absolute best events I have ever attended. Outstanding content, outstanding speakers and useful information. Thank you for offering us the opportunity to attend and participate in such an important and relevant session. It was a very timely and enlightening experience for all of us."

\$50,000 ECOSYSTEM SPONSOR

Our Headline Sponsor will be the most prominently featured sponsor throughout the two-day Summit. This sponsorship level will include all of the benefits listed with the sponsor levels below and more, including up to 10 complimentary passes. Other opportunities include prominently branding ancillary events throughout the Summit, distributing items to attendees, and more. Please contact us to discuss these sponsor benefits.

- Most prominent logo placement throughout all Summit spaces
- Choice of branding a Summit theme/agenda segment
- Co-branding with NC IDEA on all participant lanyards for Summit attendees
- Main stage time once per day
- Exhibit Space

\$25,000 CHAMPION SPONSOR

- Opportunity to introduce Speaker/Session during Summit
- Choice of branding a breakout session
- Prominent positioning of logo on signage at Summit
- Prominent positioning of logo on main screen between sessions at Summit
- Prominent positioning of logo with hyperlink on Summit webpage
- Social media recognition during promotion of Summit
- Opportunity to place materials on Sponsor Table located in Registration/Networking area throughout Summit
- Five (5) complimentary registrations to Summit

\$10,000 IMPACT SPONSOR

- Opportunity to introduce Speaker/Session during Summit
- Prominent positioning of logo on signage at Summit
- Prominent positioning of logo on main screen between sessions at Summit
- Prominent positioning of logo with hyperlink on Summit webpage
- Social media recognition during promotion of Summit
- Opportunity to place materials on Sponsor Table located in Registration/Networking area throughout Summit
- Three (3) complimentary registrations to Summit

\$5,000 SUPPORTING SPONSOR

- Logo on signage at Summit
- Logo displayed on main screen between sessions at Summit
- Logo with hyperlink on Summit webpage
- Social media recognition during promotion of Summit
- Two (2) complimentary registrations to Summit

GETTING INVOLVED

BECOME A SPONSOR BY COMPLETING THE [ONLINE SPONSOR REGISTRATION FORM](#)

"This was hands down the most welcoming crowd of attendees I've seen in a long time. It was so easy to meet people and it was SO refreshing in comparison to the normal "startup" conference/summit. Would love to know how I can do more to further advance entrepreneurship in the state!"

For Sponsorship Information, Please Contact:
Barry Ryan, Senior Director of Strategic Partnerships
bryan@ncidea.org | (919) 909-2761

For Event or Registration Information, Please Contact:
Sarah Mixter, Program Manager
smixter@ncidea.org | (919) 346-7335