



## SPONSORSHIP OPPORTUNITIES

**2023 Ecosystem Summit**  
**November 13-15, 2023**  
**Hilton Raleigh North Hills**  
**Raleigh, NC**

## ABOUT THE SUMMIT

NC IDEA will host its 5th annual Ecosystem Summit on November 13-15, 2023 in the Research Triangle region. The Summit is the only statewide conference that brings together diverse leaders to address what is needed to support all entrepreneurs and create a shared vision of making our state the best place to start and grow a business.

While the audience and topics of past Summits have leaned toward support organizations and community partners, we are adding more targeted content for those we collectively serve, the entrepreneurs. To make all this exciting content and networking fit into one conference, we are also adding a third day to this year's event!

Since our inaugural Summit in 2019, NC IDEA continues to foster partnerships and unique connections that will make a meaningful difference for North Carolina's entrepreneurial community. We invite you to join hundreds of accomplished peers working together to redefine equitable economic development practices.

"NC IDEA just sent a shot across the bow in North Carolina. This event is a great catalyst for getting all stakeholders in the state on the same page moving forward."

## IMPACT OF 2022 SUMMIT

- ★ Sold Out! 500+ attendees joined us in Winston-Salem representing the entire state. Attendees included Entrepreneurial Support Organizations, Universities, HBCUs, Community Colleges, Public Schools, CDFIs, Economic Development Organizations, Philanthropy, Federal, State & Local Government, and of course, Inspirational Entrepreneurs.
- ★ 22 North Carolina organizations supporting entrepreneurs were showcased in our Resource Fair; many of these organizations work with entrepreneurs in underserved communities.
- ★ Post-event surveys indicate approximately 95% of participants would attend the Summit in future years.
- ★ As an anchor event of Global Entrepreneurship Week (GEW), the Summit continues as the state's premier annual conference for those who support, encourage, and nourish North Carolina's entrepreneurs.



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"The speakers and content filled my sketchbook with notes and ideas. I learned about so many fantastic organizations and made excellent connections with people working in all facets of our shared landscape."

## JOIN THE MOVEMENT

### \$50,000 ECOSYSTEM SPONSOR

- Exclusive branding and recognition for entire Summit
- Opportunity to introduce speaker/session from Main Stage each day
- Exhibit space during three-day Summit
- Most prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Ten (10) complimentary registrations

### \$25,000 CHAMPION SPONSOR

- Choice of branding theme/agenda segment
- Opportunity to introduce speaker/session from Main Stage
- Exhibit space during three-day Summit
- Prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Five (5) complimentary registrations

### \$10,000 IMPACT SPONSOR

- Opportunity to introduce speaker/session during Summit
- Opportunity to place materials on sponsor table
- Prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Three (3) complimentary registrations

### \$5,000 SUPPORTING SPONSOR

- Logo placement on all promotional/event materials
- Social media recognition during event promotion
- Two (2) complimentary registrations

Want to customize a sponsorship or do something unique for your brand?

**Let's talk.**

For questions, or to become a sponsor, please contact:

**Barry Ryan**  
Senior Director of  
Strategic Partnerships

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"There are ripple effects for me in the contacts I made, leads I am following up on, and insights gained that I wouldn't likely have come across outside of this Summit."

For event or registration information, please contact:

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