



NC IDEA
ECOSYSTEM
SUMMIT



SPONSORSHIP OPPORTUNITIES

2024 Ecosystem Summit
November 19-20, 2024
Embassy Suites Charlotte Concord

ABOUT THE SUMMIT

NC IDEA Foundation will host its 6th annual Ecosystem Summit on November 19-20, 2024 in the Charlotte region. The Summit is the only statewide conference that brings together diverse leaders to address what is needed to support all entrepreneurs and create a shared vision of making our state the best place to start and grow a business.

While the audience and topics of earlier Summits leaned toward support organizations and community partners, we now have targeted content for those we collectively serve, the entrepreneurs. We are excited to bring this year's event to the entrepreneurs and the supporting ecosystem in the Charlotte region!

Since our inaugural Summit in 2019, NC IDEA continues to foster partnerships and unique connections that make a meaningful difference for North Carolina's entrepreneurial community. We invite you to join hundreds of accomplished peers working together to redefine equitable economic development practices.

"NC IDEA just sent a shot across the bow in North Carolina. This event is a great catalyst for getting all stakeholders in the state on the same page moving forward."

IMPACT OF PAST SUMMITS

- ★ Strong turnout year after year! In 2024, we expect 400-500 attendees including Entrepreneurial Support Organizations, Universities, HBCUs, Community Colleges, Public Schools, CDFIs, Economic Development Organizations, Philanthropy, Federal, State & Local Government, and of course, Inspirational Entrepreneurs.
- ★ In 2023, 19 North Carolina organizations supporting entrepreneurs were showcased in our Resource Fair; many of these organizations work with entrepreneurs in underserved communities.
- ★ The 2023 post-event survey indicates approximately 96% of participants would attend the Summit in future years.
- ★ Content and networking bring participants back every year; from newsworthy keynote speakers to informative panels and showcases on regional and statewide best practices in entrepreneurial development. Join us as a sponsor and help shape the content for this year's event!



SPONSORSHIP OPPORTUNITIES



“The speakers and content filled my sketchbook with notes and ideas. I learned about so many fantastic organizations and made excellent connections with people working in all facets of our shared landscape.”



JOIN THE MOVEMENT

\$50,000 ECOSYSTEM SPONSOR

- Exclusive branding and recognition for entire Summit
- Opportunity to introduce speaker/session from Main Stage each day
- Exhibit space during two-day Summit
- Most prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Ten (10) complimentary registrations

\$25,000 CHAMPION SPONSOR

- Choice of branding theme/agenda segment
- Opportunity to introduce speaker/session from Main Stage
- Exhibit space during two-day Summit
- Prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Five (5) complimentary registrations

\$10,000 IMPACT SPONSOR

- Opportunity to introduce speaker/session during Summit
- Opportunity to place materials on sponsor table
- Prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Three (3) complimentary registrations

\$5,000 SUPPORTING SPONSOR

- Logo placement on all promotional/event materials
- Social media recognition during event promotion
- Two (2) complimentary registrations

Want to customize a sponsorship or do something unique for your brand?

Let's talk.

For questions, or to become a sponsor, please contact:

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“There are ripple effects for me in the contacts I made, leads I am following up on, and insights gained that I wouldn't likely have come across outside of this Summit.”

For event or registration information, please contact:

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