



SPONSORSHIP OPPORTUNITIES

2025 Ecosystem Summit
November 17-18, 2025
Sheraton Imperial RTP
Durham, NC

ABOUT THE SUMMIT

NC IDEA will host its 7th annual Ecosystem Summit in the Triangle region on November 17-18, 2025. This year's theme, "This Thing of Ours," aims to unite North Carolina's entrepreneurial ecosystem stakeholders and supporters through connection, community, and knowledge-sharing. The Summit is the only statewide conference that connects entrepreneurial leaders across the state to celebrate entrepreneurs' contributions and, together, create a shared vision for making our state the best place to start and grow a business.

2025 also marks NC IDEA's 20th anniversary, and we will be celebrating throughout the year including at the Summit in November. While this is only our 7th Summit, we will reflect on the past two decades and engage our growing network in shaping the next 20 years of entrepreneurial impact in North Carolina.

Since our inaugural Summit in 2019, NC IDEA continues to foster partnerships and unique connections that make a meaningful difference for North Carolina's entrepreneurial community. We invite you to join hundreds of accomplished peers working together to redefine equitable economic development practices.

"NC IDEA just sent a shot across the bow in North Carolina. This event is a great catalyst for getting all stakeholders in the state on the same page moving forward."

IMPACT OF PAST SUMMITS

- ★ Strong turnout year after year! In 2025, we expect 500+ attendees including Entrepreneurial Support Organizations, Universities, HBCUs, Community Colleges, Public Schools, CDFIs, Economic Development Organizations, Philanthropy, Federal, State & Local Government, and of course, Inspirational Entrepreneurs.
- ★ In 2024, 16 North Carolina organizations supporting entrepreneurs were showcased in our Resource Fair; many of these organizations work with entrepreneurs in underserved communities.
- ★ The 2024 post-event survey indicates 100% of participants would attend the Summit in future years.
- ★ Content and networking bring participants back every year; from newsworthy keynote speakers to informative panels and showcases on regional and statewide best practices in entrepreneurial development. Join us as a sponsor and help shape the content for this year's event!



SPONSORSHIP OPPORTUNITIES



JOIN THE MOVEMENT

\$50,000 ECOSYSTEM SPONSOR

- Exclusive branding and recognition for entire Summit
- Opportunity to introduce speaker/session from Main Stage each day
- Exhibit space during two-day Summit
- Most prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Ten (10) complimentary registrations

\$25,000 CHAMPION SPONSOR

- Choice of branding theme/agenda segment
- Opportunity to introduce speaker/session from Main Stage
- Exhibit space during two-day Summit
- Prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Five (5) complimentary registrations

\$10,000 IMPACT SPONSOR

- Opportunity to introduce speaker/session during Summit
- Opportunity to place materials on sponsor table
- Prominent logo placement on all promotional/event materials
- Social media recognition during event promotion
- Three (3) complimentary registrations

\$5,000 SUPPORTING SPONSOR

- Logo placement on all promotional/event materials
- Social media recognition during event promotion
- Two (2) complimentary registrations

"The speakers and content filled my sketchbook with notes and ideas. I learned about so many fantastic organizations and made excellent connections with people working in all facets of our shared landscape."

Want to customize a sponsorship or do something unique for your brand?

Let's talk.

For questions, or to become a sponsor, please contact:

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"There are ripple effects for me in the contacts I made, leads I am following up on, and insights gained that I wouldn't likely have come across outside of this Summit."

For event or registration information, please contact:
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